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Datalink Named NetApp Flash Partner of the Year at Inaugural Channel Connect Conference

AUSTIN, Texas, Aug. 28, 2017 (GLOBE NEWSWIRE) -- Datalink, an Insight company, has been named NetApp Flash Partner of the Year for its overall FY17 flash revenue, positive growth, percentage of flash sales year-over-year, and the percentage that flash represents of Datalink's overall NetApp revenue.

Datalink achieved the Flash Partner of the Year recognition by doubling growth of NetApp flash revenue through dedicated sales and marketing efforts with existing and new enterprise clients. Datalink helped clients capitalize on the attributes of NetApp flash to gain greater agility, scalability, and performance to support business requirements for faster time to market, improved customer experiences, and competitive differentiation. Datalink designed, deployed, and managed offerings spanning the entire NetApp flash technology portfolio in all facets of the data center and cloud services business with a focus on NetApp All Flash FAS, EF-Series, and SolidFire products.

"Channel partners are critical to our success in taking our vision forward and today we recognize and celebrate their accomplishments," said Jeff McCullough, vice president, Channel Sales, NetApp. "I congratulate Datalink on being named NetApp Flash Partner of the Year. Their commitment to performance excellence, innovation and quality has contributed to driving market share gains for NetApp and positive business outcomes for our customers."

"Datalink is honored to be recognized by NetApp for our exceptional performance in helping clients advance their business with NetApp flash technology," said Shawn O'Grady, Senior Vice President and General Manager, Datalink. "IT is central to our clients' business strategies. This award is a testament to our ability assess and leverage best-fit, transformational platforms, like the NetApp flash portfolio, to help our clients derive greater business value from IT."

The 2017 Americas Partner Awards were announced on stage at NetApp's inaugural Channel Connect Conference (C³) where partner executives from across the Americas region gathered to hear about NetApp's strategic vision and engage with NetApp executives.

About Datalink

Datalink, an Insight company, is a complete IT services and solutions provider that helps companies transform their technology, operations and service delivery to meet business challenges. Combining extensive experience, a full lifecycle of services and a comprehensive approach to producing IT innovations that empower positive business outcomes, Datalink delivers success across cloud IT transformation, next generation technology, and security. For more information, call 800.448.6314 or visit datalink.com.

About Insight

From business and government organizations to healthcare and educational institutions, Insight empowers clients with Intelligent Technology Solutions™ to realize their goals. As a Fortune 500-ranked global provider of hardware, software, cloud and service solutions, our 6,000 teammates provide clients the guidance and expertise needed to select, implement and manage complex technology solutions to drive business outcomes. Through our world-class people, partnerships, services and delivery solutions, we help businesses run smarter. Discover more at insight.com. NSIT-M

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