



Insight's Annual Partner Event, Synergy, Unlocks the Power of 'Connect'

November 15, 2018

Partners recognized for collaborative solutions helping clients connect IT with changing customer, workforce needs

TEMPE, Ariz., Nov. 15, 2018 (GLOBE NEWSWIRE) -- Synergy 19, Insight Enterprises' annual partner event, united the world's leading technology companies at the Arizona Biltmore in Phoenix for two days of strategic updates and discussions built upon one purpose: creating meaningful connections that help businesses run smarter.

The event also celebrated the exceptional teamwork of Insight and its partners throughout the year with 2018 Insight Synergy Awards across 14 categories. The awards were announced Wednesday evening during a formal ceremony to conclude Synergy 19.

"As a true solutions provider, we are focused on a path that recognizes where our industry is going and leveraging our partners' strengths to keep businesses moving forward," said Ken Lamneck, president and CEO of Insight. "Tools like the Internet of Things and artificial intelligence are driving the next evolution, increasingly linking business and people through data. Our partnerships allow us to connect across our clients' needs, helping them build [connected workforces](#), launch cutting-edge [digital innovations](#), [optimize their IT supply chains](#), and transform their [cloud and data center strategies](#)."

This year's theme was "Connect," emphasizing the collaboration between Insight and its more than 5,100 hardware, software and cloud partners to help organizations of all sizes intelligently connect with their customers and workers through frictionless experiences.

"The ways people are consuming technology forces everyone to think differently about how they're doing business. Companies are required today to be cost-efficient yet transformational, but [nine in 10 IT decision-makers say they struggle](#) to balance those ambidextrous activities within their business," said Steve Dodenhoff, president, Insight North America. "[Our four solution areas](#) and our deep partner relationships give clients the agility to manage the tug of war between driving savings while funding innovation. Congratulations to all of our award winners, and we look forward to continuing to connect IT with real business outcomes in 2019."

Winners

TechData
Cisco
NetApp
Apple
Microsoft
Microsoft
RedHat
HP
Dell
Cohesity
Hewlett Packard Enterprise
VMware
Palo Alto Networks
Intel

Awards

Distributor Partner of the Year
Cloud + Data Center Transformation Partner of the Year – Infrastructure
Cloud + Data Center Transformation Partner of the Year – Services
Connected Workforce Partner of the Year – Insight Managed Mobility
Connected Workforce Partner of the Year – Modern Workplace
Digital Innovation Partner of the Year – Cloud
Digital Innovation Partner of the Year – Solutions
Supply Chain Optimization Partner of the Year – Personal Systems
Supply Chain Optimization Partner of the Year – Infrastructure
Emerging Partner of the Year
SMB Partner of the Year
Public Sector Partner of the Year
Security Partner of the Year
Ecosystem Partner of the Year

For more information on Insight, visit www.insight.com or call 800-INSIGHT.

About Insight

Today, every business is a technology business. Insight Enterprises Inc. empowers organizations of all sizes with Insight Intelligent Technology Solutions™ and services to maximize the business value of IT. As a Fortune 500-ranked global provider of Digital Innovation, Cloud + Data Center Transformation, Connected Workforce, and Supply Chain Optimization solutions and services, we help clients successfully manage their IT today while transforming for tomorrow. From IT strategy and design to implementation and management, our 6,600+ employees help clients innovate and optimize their operations to run business smarter. Discover more at insight.com. NSIT-M

Contacts: Scott Walters

Insight Enterprises
Tel. (480) 889-9798
Email: scott.walters@insight.com

Ariel Kouvaras
Sloane & Company
Tel. (212) 446-1884
Email: akouvaras@sloanepr.com



Source: Insight Enterprises