



Insight Launches Apple Offering to Help Enterprises Embrace Employee Choice

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Insight Managed Mobility for Apple makes the integration and support of Apple devices and solutions easy

TEMPE, Ariz., Sept. 18, 2018 (GLOBE NEWSWIRE) -- Enterprises are seeing increasing demand for Apple devices in the workplace, leading to more businesses embracing employee choice programs. Insight (NASDAQ:NSIT), the global provider of Intelligent Technology Solutions™ for organizations of all sizes, is launching [Insight Managed Mobility for Apple](#), an end-to-end solution that helps clients easily equip their workforces with Mac, iPhone and iPad.

"Employees increasingly want to use Apple products at work, and businesses are seeing the return on investment in their employees' productivity gains," said Steve Dodenhoff, president, Insight North America. "Providing managed services for Apple to our clients helps IT seamlessly integrate these devices into their environment."

A 2018 Harvard Business Review Analytic Services study on "[The Connected Workforce](#)" shows that enterprises offering more choices see improved employee satisfaction, performance and retention. Half of employers say workers expect the freedom to select their own devices, and only 43 percent believe their current technology makes it easy to collaborate with their peers.

Today, work happens anywhere and everywhere. Insight Managed Mobility for Apple helps clients successfully bring Apple devices into their IT ecosystem, managing them through their lifecycle with the following approach so clients can offer their employees a superior IT experience and focus on business transformation:

- **Engage** – Insight works with IT departments to assess and road-map the IT environment to securely and seamlessly deploy Apple devices and solutions.
- **Procure** – We can customize procurement and deployment for our clients through our full-scale supply chain optimization solutions. As part of this, Insight builds tailored IT dashboards through our eCommerce platform with robust data and analytics, so clients can automate the purchasing process and better understand technology consumption to run smarter.
- **Deploy** – We use proprietary methodologies for configuring and deploying Apple devices. Through our state-of-the-art facility built for utilizing Modern Management and Certified OEM device configuration, Insight supports the full provisioning process and staging, kitting and shipping devices that are ready to go as soon as the end-user powers on.
- **Perform** – Insight's continuous and proactive managed services ease operational burdens and drive performance. Our Advisory and Adopt, shift-left offerings and tiered managed services ensure our clients maximize their mobile investments.
- **Extend** – By simplifying device end-of life, coordinating warranty fulfillment and ensuring business continuity, Insight manages the entire device lifecycle, including repair, replacement or advanced exchange options, and recycling.

"When workers have the freedom to access the tools they use and love in their personal lives, like iPad and iPhone, it stimulates productivity and sparks innovation," said David Mayer, vice president and general manager, Connected Workforce at Insight. "Insight Managed Mobility for Apple makes it easier for IT, so our clients can focus on transforming their business, while providing flexibility for employees."

About Insight

Today, every business is a technology business. Insight Enterprises, Inc. empowers organizations of all sizes with Insight Intelligent Technology Solutions™ and services to maximize the business value of IT. As a Fortune 500-ranked global provider of digital innovation, cloud/data center transformation, connected workforce, and supply chain optimization solutions and services, we help clients successfully manage their IT today while transforming for tomorrow. From IT strategy and design to implementation and management, our 6,600+ employees help clients innovate and optimize their operations to run smarter. Discover more at [insight.com](#). NSIT-M

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