



Insight Named the Preferred NA Channel Partner for Microsoft HoloLens

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Mixed-reality solutions that run on HoloLens help businesses improve productivity and enable workforce collaboration

TEMPE, Ariz., July 06, 2018 (GLOBE NEWSWIRE) -- Insight Enterprises (NASDAQ:NSIT), the global provider of Intelligent Technology Solutions™ for organizations of all sizes, today announced it has been named the preferred channel partner for North America to offer [Microsoft HoloLens™](#), the first untethered, self-contained, holographic computer that powers mixed reality solutions.

HoloLens enables users to engage with digital content and interact with 3D holograms in their surrounding environment, blending the physical and digital worlds in ways that were previously impractical for enterprises. HoloLens runs [Windows 10](#) and allows users to visualize data and collaborate with teams in real time.

"HoloLens gives users the ability to enhance the way they work, from doctors viewing patient exams in 3D to designers seeing their ideas come to life," said Steve Dodenhoff, President, Insight U.S. "Insight's status as the preferred partner of Microsoft's HoloLens in North America is the perfect complement to our expertise in [digital innovation](#) and creating meaningful employee experiences."

Insight's Digital Innovation team brings deep knowledge in mixed, augmented and virtual reality experience design and application development. Microsoft HoloLens can be cleanly integrated into existing business systems to bring ideas and information to life with 3D holograms.

"The industry of mixed reality has arrived, and companies today are using mixed reality solutions to innovate and improve efficiencies and collaboration — from spatial planning and mapping abilities to 3D modeling and product design," said Bob Kane, SVP, Product Management, Insight. "What was once seen as future technology is being used today to hold meetings with remote employees, enable detailed work in 3D environments, and enable technicians in the field to conduct video calls and receive assistance from an expert in a remote location."

"We are thrilled to partner with Insight as the North America channel partner for Microsoft HoloLens," said Paul Corriveau, Director Worldwide Channel and Partner Marketing, Microsoft HoloLens. "Our customers in North America are pushing the boundaries of mixed reality to innovate new solutions and improve their existing processes — so having a strong partner like Insight is an important requirement to helping them procure, deploy and tune HoloLens to support their business initiatives."

To learn more about Insight and Microsoft HoloLens, visit https://www.insight.com/en_US/campaigns/partner/microsoft/introducing-microsoft-hololens.html.

About Insight

Today, every business is a technology business. Insight Enterprises, Inc. empowers organizations of all sizes with Insight Intelligent Technology Solutions™ and services to maximize the business value of IT. As a Fortune 500-ranked global provider of digital innovation, cloud/data center transformation, connected workforce, and supply chain optimization solutions and services, we help clients successfully manage their IT today while transforming for tomorrow. From IT strategy and design to implementation and management, our 6,600+ employees help clients innovate and optimize their operations to run smarter. Discover more at [insight.com](#). NSIT-M

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